[EMAIL COPY-1]

SUBJECT SUGGESTIONS:

- Discover the Secret to Effortless Weight Loss with 12WBT!
- Curious about nutrition and weight loss of 100,000+ members?

BODY:

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Hey *|FNAME|*,
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What is one of the first things people notice the moment you step into a social gathering?

Let me break it down for you...

It's your appearance. 🛠

You see... your slim and smart body, attractive personality, glowing smile, and the sparkle in your eyes can leave a lasting impression.

On top of that, people like to talk to you, they want to know about you.

But here's the thing... maintaining that level of vitality isn't always easy. It takes commitment and the right support.

Finding a trustworthy, reliable Health and wellness program is not as easy as it sounds...

Well, that's exactly where **12WBT, Health and Wellness** comes into play.

We're not just any program. We're Australia's most trusted online health and wellness community.

Here is what makes us stand out:

- You will effortlessly shed those extra pounds.
- Diabetes-friendly program ensures a safe path to a healthier you.
- Forget the hassle of the gym... join my convenient online program.
- Transform your post-pregnancy body and rediscover your confidence.
- Track your progress with my super easy-to-use app.

Simply join the 12WBT, Health and Wellness program to transform your life forever.

All you have to do is click the link below to select the membership options... $\begin{tabular}{l} \end{tabular}$

https://app.12wbt.com/signup

Best regards,

[Your Name] [Your Position] [Your Company Name] [Your Contact Information]